



MUCC

MICHIGAN UNITED CONSERVATION CLUBS

We are Conservation

MISSION

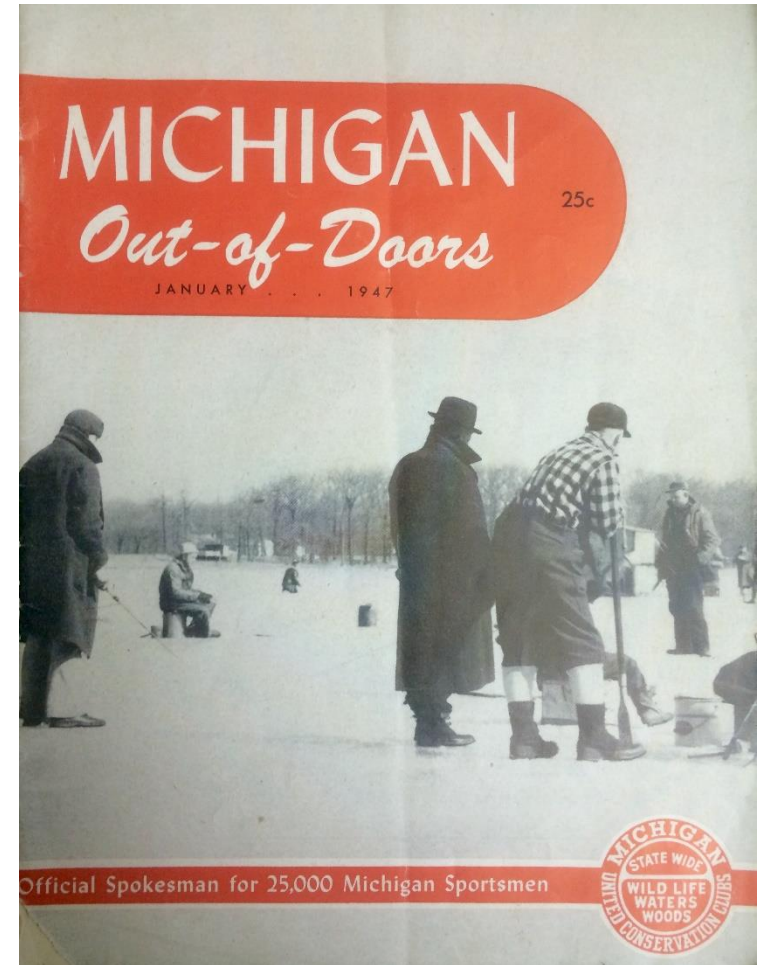
“Uniting citizens to conserve, protect and enhance Michigan’s natural resources and outdoor heritage.”



MICHIGAN UNITED *Since 1937*
CONSERVATION CLUBS

A HISTORY OF CONSERVATION

- 1937 | MUCC founded by local sportsmen's clubs
- 1946 | Began summer youth camp program
- 1947 | Launched Michigan Out-of-Doors Magazine
- 1976 | Led voter initiative for the Bottle Bill
- 1976 | Helped establish Natural Resources Trust Fund
- 1978 | Began Tracks youth magazine
- 1996 | Led Proposal G to protect hunting rights
- 2006 | Permanently protected game and fish/recreation funds in Constitution
- 2014 | Led citizens initiative for Scientific Fish & Wildlife Conservation Act
- 2020 | Locked in permanent funding for public lands and recreation via Proposal 1



CONSERVATION PROGRAMS

- Education
- Policy & Advocacy
- Field
- Communications



COMMUNICATIONS

Michigan Out-of-Doors Magazine

- Published continuously since 1947

MOOD Conservation Insider

- Weekly e-mail update on conservation news, MUCC happenings and policy

Michigan Out-of-Doors Podcast

- On-demand podcast discussing current conservation issues, MUCC happenings and legislative initiatives



EDUCATION



Michigan Out-of-Doors Youth Camp

- More than 58,000 campers since 1946
- Conservation Connection, Fishing, Wetland Wonders, Fur Harvesters, Hunting Heritage, Primitive Skills, Stewards in Training and Counselors in Training camps offered with options for ages 9 to 16
- The goal is to build technical skills and engage in hands-on natural resources learning

Tracks Magazine

- 8 issues per year, each focused on a different species found in Michigan
- Sponsored by clubs and parents to about 15,000 students each year
- Uses Next Generation Science Standards to help teachers connect the magazine to the curriculum

FIELD PROGRAMS

On the Ground Program: Since 2013

- Engaged 3,100 volunteers who gave 14,730 hours in on-the-ground public land wildlife habitat projects.
- Completed more than 170 projects enhancing more than 3,000 acres throughout Michigan.
- OTG Jr. Public-land habitat program geared towards 4th through 12th grade students.
- Students complete a habitat improvement project in the morning and then learn an outdoor skill like archery or fishing in the afternoon.
- Fully funded through a MOA with the Department of Natural Resources- Wildlife Division

Michigan Wildlife Cooperatives: 2014-2020 (Program ended 2020)

- Partnership with MDNR, Pheasants Forever and National Deer Association (QDMA) to organize, build and assist deer and pheasant co-ops to improve private land habitat.
- Impacted more than 350,000 acres of private land for pheasants, deer and pollinators.
- About 130 cooperatives throughout the state, with 6,000+ members.

On the Water Program: Since 2019

- Engaged 654 volunteers who gave 2,346 hours towards freshwater habitat improvement projects.
- Completed 20 projects enhancing more than 1,872 acres of wetland habitat.
- Removed 8,665 pounds of litter and 1,510 pounds of invasive species.



POLICY & ADVOCACY

- True grassroots policy-setting process
- Representing more than 41,000 members and more than 200 affiliated clubs
- Any member of MUCC can propose a policy resolution
- Policy resolutions adopted at Annual Convention
- Resolutions which change law or regulation require 2/3 majority of affiliate club and individual member delegates
- We are the insiders for our outsiders' traditions



MUCC Conservation Policy Board

- 40 member board made up of regional delegates. 3 club members from each of MUCC's 9 regions and 8 Individual members from Regions 1-8
- Debate and vet proposed policy resolutions before sending them onto the Annual Convention
- Meets in September, December and March
- Policy Committees
 - Fisheries
 - Wildlife
 - Education
 - Sport shooting and ranges
 - Parks, Rec and Trails



Path to Policy Resolution

STEP 1: IDEA

What problem concerning hunting, fishing, trapping or the conservation of our natural resources do you want to solve?

STEP 2: WRITE A RESOLUTION

Contact MUCC staff. They can share examples of successful resolutions and can help you draft your resolution.
Email policystaff@mucc.org

STEP 3: INTRODUCE YOUR RESOLUTION

Resolutions will be introduced at a quarterly Conservation Policy Board meeting.

STEP 4: ANNUAL CONVENTION

If the delegates representing MUCC clubs and individual members approve your resolution (requiring 2/3 support for a change in law or regulation) it becomes official MUCC policy.

STEP 5: IMPLEMENTATION

Once your idea becomes MUCC policy, our staff members, partners, and supporters work to implement your idea, pass a law, change a wildlife or fisheries regulation or educate the public.

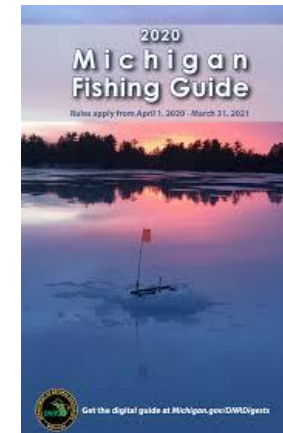
2021-2022 Legislative priorities

- Commercial Fishing
- Hunter Harassment
- Commercial Guiding
- Online charitable raffles
- Climate initiatives
 - Solar, stream bank restoration, dam removal
- Bottle bill (addressing fraud, while protecting initiative)
- State rec passport opt-out
- And More!

Recent Victories



- Pheasant Stamp (HB 4313)
 - Based on a 2017 MUCC resolution, passed legislation that requires those hunting pheasants on public land in the lower peninsula to purchase a \$25 stamp. The proceeds will go towards releasing birds on public lands in the lower peninsula.
- Voluntary Youth Fishing Licences (HB 5002, 5003)
 - Reinstates a \$2 **voluntary** youth fishing license.



More federal, state and NRC updates and wins in the Spring Edition of MOOD magazine.

Conservation Coalition

- Coalition made up of 20+ conservation organizations
- Meets with the DNR Director quarterly
- Not extremely formal, organized and ran by MUCC



Conservation Coalition

Natural Resources Commission



- 7 member bi-partisan commission with the authority of the manner and method of take of game and fish species in Michigan.
- Meets monthly, taking comments from the public
- MUCC posts previews and recaps
<https://mucc.org/blog/>

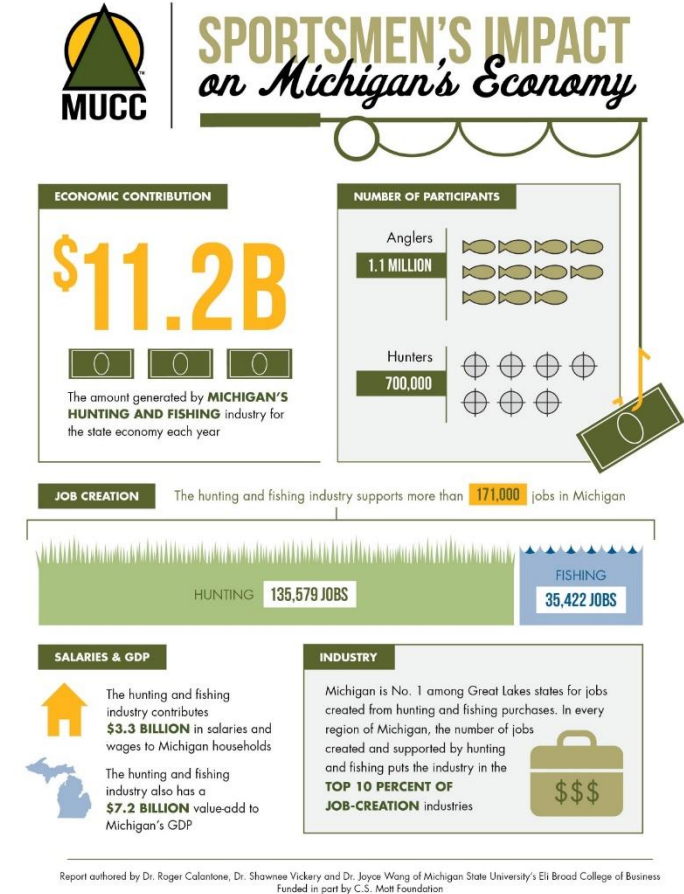


Economic Impact Study

- Commissioned by MUCC through the MSU Eli Broad College of Business
- Funded by the C.S. Mott Foundation
- The study reaches far further than ever before by looking at everything that hunters and anglers spend money on during, before and after their pursuits



Broad College of Business
MICHIGAN STATE UNIVERSITY



Findings

- Michigan is No. 1 among Great Lakes states for jobs created from hunting and fishing purchases — 171,000

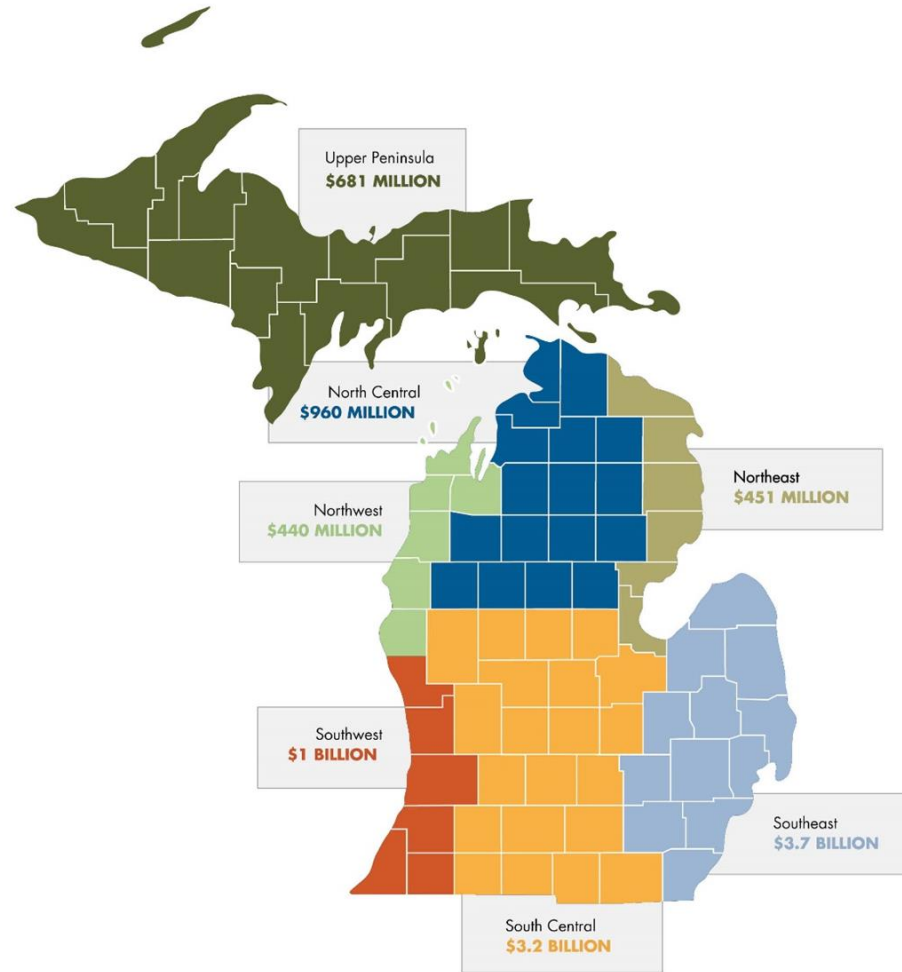


Hunters and anglers generate \$11.2 billion annually — more than twice the previous estimates by the USFWS



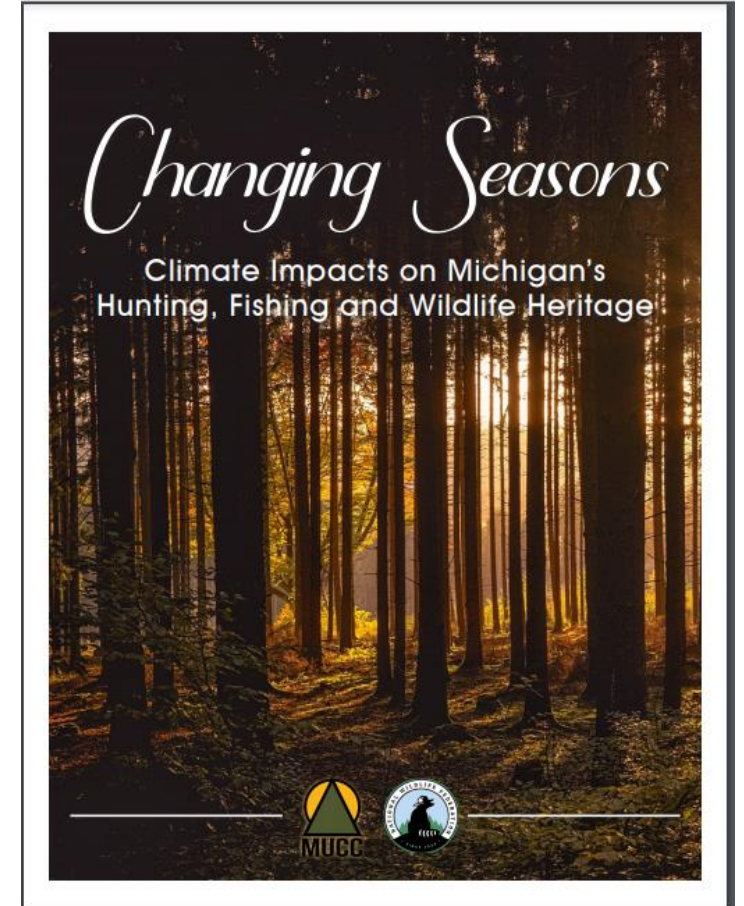
TOTAL ECONOMIC IMPACT

of hunting and fishing spending by region



Changing Seasons

- Collaboration with NWF
- Climate impacts on MI wildlife and fisheries
- <https://mucc.org/policy-research/>



Lake Erie HAB Study

- Through funding from the MOTT Foundation, MUCC commissioned MSU to do an economic impact study on fishing by harmful algal blooms in Lake Erie.
- Received the study back in December. Estimated loss of revenue from fishing is significant as well as the total number of trips cancelled due to HABs. Stay tuned for a full roll-out of the findings.





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